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We used the robots to help us teach Embedded Systems course material to students - both local and through the Distance Education Program. Given that many colleges have inadequate lab infrastructure and little supervision.
We found the robots providing a convenient way to help us deliver our material. The low cost made it possible for us to package the robot along with the course material - much like a text book. We anticipate that as a robotic community gets nurtured around these robots, the potential for creating interesting and ambitious student projects is immense.